

INDIA POULTRY SHOW[™]

28,29,30 January-2027

Codissia Trade Fair Complex
Coimbatore, Tamilnadu, India

Timing : 10.00 am - 6.30 pm



www.indiapoultryshow.com

www.prompttradefairs.com



Welcome to India Poultry Show 2027

Where the Future of Poultry Business Begins

Dear Exhibitors,

We are pleased to invite you to participate in India Poultry Show 2027, proudly organized by Prompt Trade Fairs India Pvt. Ltd., one of India's most trusted names in trade exhibitions. With over 998 successful exhibitions conducted across India over the past decade, we bring deep industry knowledge, strong market networks, and proven results to every event we host.

About the Show

India Poultry Show 2027 will be held at the prestigious Codissia Trade Fair Complex, Coimbatore, Tamil Nadu – a region widely regarded as the heart of India's poultry belt. This landmark event serves as a powerful B2B platform for poultry professionals, entrepreneurs, and decision-makers from across the country and overseas.

Alongside the expo, we are also hosting a One-Day Poultry Conference in Hall B, bringing together experts, scientists, and policy influencers to discuss the latest in poultry research, sustainability, and business trends.

Why Should You Exhibit?

As an exhibitor, this is your opportunity to:

- Showcase your products, technologies, and services to a highly targeted audience
- Connect with thousands of poultry farmers, integrators, breeders, feed manufacturers, consultants, and investors
- Expand your dealer, distributor, and franchise networks across India and international markets
- Launch new products or innovations in front of a qualified, business-focused audience
- Position your brand as a leader in the poultry industry

What You'll Experience

The India Poultry Show 2027 is more than an exhibition – it's a comprehensive industry ecosystem. The event will cover:

- Modern Poultry Equipment & Automation
- Feed Manufacturing Technologies
- Layer & Broiler Breeding Solutions
- Egg Production & Packaging
- Veterinary & Animal Health Products
- Biosecurity, Vaccination & Diagnostics
- Cold Chain Logistics Scientific Forums & Career Opportunities

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Promotions

- Massive advertising in leading English & Tamil News Dailies.
- Massive advertising in Leading Tv Channels.
- Personal Invitations, SMS and E-mails.
- Outdoor Advertising through Pole Signs.
- Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App)



INDIA POULTRY SHOW 2027

The Specifics

Event	: India Poultry Show-2027
Dates:	: 28,29,30 January-2027
Venue	: Codissia Trade Fair Complex, Coimbatore
Exhibition Timing	: 10.00 am - 6.30 pm
Raw Space Occupancy	: 10 am - 26 January-2027
Stall Occupancy	: 10 am - 27 January-2027
Stall Vacation	: 9 pm - 30 January-2027

Time Schedule

Service to the Exhibitors

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area

Stalls: Pre-fabricated aluminum octonorm systems with ply panels

Fascia: Participant Name in Cut-graphics

In-Install Furniture: Table, Chairs & Waste Paper basket

Electrical Fittings: Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.

Payment Terms

An Advance payment of 25% has to be paid at the time of booking. Balance 75% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST @ 18% extra.

Cost of Participation Rs.12,000/- Per Sq.mtr

Exhibitors Profile

Poultry Processors, Farmers, Related Government Departments & Stakeholders
Egg Grading and Processing Equipment's Manufacturers & Suppliers,
Manufacturers & Suppliers Of Feeding and Drinking Equipment's,
Veterinarians and Poultry Diseases, Diagnostic & Health Equipment's,
Supply Chain Technology and Equipment's Manufacturers & Suppliers
Conveying Systems, Automated Plant and Relevant Software Providers
Feed Manufacturers & Suppliers, Poultry Meat Producers & Processors
Poultry Drugs Manufacturers & Suppliers, Labs and Service Providers,
Poultry Consultants, Quality Control & Analytical Labs and Certifying Agencies
Boiler Manufacturers & Suppliers Based on Poultry Waste
Poultry Farm Housing and Insulation Equipment's Manufacturers & Suppliers
Breeding Farm Owners & Hatcheries, Trade Associations, Financial,
Educational and Research Institutions, Integrator Equipments
Co-operative Societies and Non Government Organizations
Exporters, Importers, Traders & Suppliers

Visitors Profile

Poultry Farmers, Veterinarian Hospitals and Clinics, Decision Makers, CEO,
Owners from the following Industries: Banking, Consultants and Researchers,
Co-operative Federations, Livestock Farmers, Dealers, Distributors, Wholesalers,
Traders, Consultants, Feed Millers, Food Exporters, Food Scientists,
Government Authorities, Hotel and Restaurant Owners, NGO's, Nutritionist,
Processed Food Manufacturers, Related Government Organization & Educational Institute,

Expo Gallery

