

APPLICATION FORM FOR INDIAN EXHIBITOR

TIME SCHEDULE

1. Visitor's Timing : 10.30 am - 6.00 pm
2. Date of Booth Occupancy : 18 Jan-2024 at 6.00 pm onwards
3. Date of Dismantling : 22 Jan-2024 at 6.00 pm onwards
4. Date of Seminar : 21 Jan-2024 at 11.00 am to 6.00 pm (*Lunch Break : 1.00 pm - 2.00 pm*)

EXHIBITOR DETAILS

1. Company Name : _____
2. Name of the Key Person : _____ 3. Designation : _____
4. Address : _____

5. Email id : _____ 6. Contact No: _____
7. GST Number : _____
8. Products to Display in Stall : _____

ORGANISER'S DETAIL

1. Organiser Name : Prompt Trade Fairs India Pvt Ltd
2. Address : 621, Anna Salai, Sire Mansion, Thousand Lights, Chennai-600006, Tamilnadu, India
3. Website : www.indiapoultryshow.com
4. E-mail : info@indiapoultryshow.com
5. Contact No : 9150056014, 9391391162
6. GST No : 33AAFCP9451N1ZX
7. PAN No : AAFCP9451N

ORGANISER'S BANK DETAIL

1. Beneficiary Name : Prompt Trade Fairs India Pvt Ltd
2. Bank Name : IDBI Bank
3. Beneficiary Account No : 0005102000039206
4. IFSC/RTGS Code : IBKL0000005
5. Branch : Greams Road, Chennai

BOOKING INFORMATION

SPACE / BOOTH BOOKING DETAIL

Details	Booth Space	Raw Space
1. Booth No		
2. Rate Per Sq.Mtr	Rs.12000/-	Rs.8500/-
3. Discount Price		
4. Total Stall Cost		
5. Registration Fee	Rs.4000/-	Rs.4000/-
6. Sub Total		
7. GST 18%		
8. Grand Total		

PAYMENT BREAKUP

1. Booking Advance Rs. _____

2. Mode of Payment :

☐ Cheque ☐ Online Transfer ☐ UPI

☐ Others _____

3.Reference No: _____

4.Payment Date : _____

5.Balance Payment _____ Date : _____

Final Payment should be complete on or before 15th Dec-2023

BRANDING PLANS

S.No	Promotions	Quantity	Brand Reach	Amount
1.	Visitor's Tag	40,000 Nos	Single Logo Impression	Rs.1,000,00/-
2.	Exhibitor's Tag	2000 Nos	Single / Double Logo Impression	Only for Sponsors
3.	Water Bottle	1,000,00 Nos	Logo Brand on Water Bottle	Rs.300000/- x 2 Brands
4.	Venue Branding	10 Nos	Available Various Sizes	Rs.500/- Per.sft
5.	Welcome Branding Banner	-	At Entrance of Hall	Per Logo Rs.5000/-
6.	Hydrogen Balloon	Height Upto 40 ft	At the Venue Premises	Rs.75,000/- Per Balloon
7.	LED Wall Advertisement	5 Times/Per Hour	At the Venue Entrance	Rs.25,000/-
8.	Seminar Hall Branding	6 Nos	At the Seminar Hall / LED Display	Only for Sponsors

PAYMENTS CONDITIONS:

1. All Space Charges Mentioned above are exclusive of 18% GST. Payment should be made in the name of Prompt Trade Fairs India Pvt Ltd
2. Early Bird Offer: Only Booth 30% Discount from Tariff Rate will be applicable for the companies who will submit their application with 25% advance payment on or before 30 August-2023. Early bird offer is not applicable for Raw space booking
3. Tax deduction by participants have to be done on or before the due date in the respective years, to enable us to take note of the same. In case of delayed TDS, the concerned amount will be adjusted only when the income tax department allows due credit in our tax assessment.
4. Furnishing of GST is compulsory, without which stall booking cannot be processed.
5. Final Invoice will be raised after receiving 100% payment along with GST amount.
6. The Name, Addresss and GST number as mentioned in the stall booking form will only be considered for the final invoice. No changes will be entertained once the proforma invoices is issued.

TERMS AND CONDITIONS FOR EXHIBITORS

1. **TERMS OF REFERENCES** : The term 'Exhibitor' referred includes all employees, staff and agents of any company or individual to whom space has been allocated for the purpose of exhibiting. The team 'Organiser' shall mean the company **Prompt Trade Fairs (India) Pvt Ltd**
2. **BINDING TERMS OF CONTRACT** : The submission of the application & contract form duly signed by an authorised officer of the applicant company shall be deemed as confirmation of participation & acceptance of terms of contract by the organiser.
3. **APPLICATION FOR PARTICIPATION** :
The exhibitor must submit the application form with duly sign and stamp which involves acceptance of exhibition rules and regulations.
4. **TERMS OF PAYMENT** : The contract form must be accompanied with minimum 25% payment of Space / Booth Charges as advance payment. Balance Payment for booth, Charges for additional Furniture, Spotlights or other facilities must be paid in full 30 days before start of the exhibition. Possession of booth will be given only if booth charges have been paid in full. All the payments must be made by Cheque, Bank Transfer in favour of **Prompt Trade Fairs (India) Pvt Ltd** Payable at **Chennai**.
5. **PARTICIPATION CHARGES** : Includes rental for space and Fabricated white pre laminated partitions mounted on Aluminum Frame, Exhibitors Name on Fascia, One Table, Two Chairs, Two Spotlights, and One 5 AMPS Power Socket Per Stall.
6. **CANCELLATION POLICY**
 - (a) Cancellation allowed before 90 days from the start of the exhibition with 100% eligible of refund amount.
 - (b) Cancellation with in the period of 89 days to 45 days before start the exhibition 50% of partial refund allowed.
 - (c) Cancellation of the participation below 45 days of exhibition the exhibitors can not be eligible for refund .The exhibitor should pay 100% of the space cost to the organiser.
7. **EXHIBITION REGULATION** : Exhibitors are not allowed to paint or fix nails / screws on the plywood panels supplied. Only use of adhesive tapes for fixing photographs, chart or posters will be allowed, Exhibitors must strictly use the area with in the booth boundary. Use of aisles or area outside booth for display or putting chairs etc., is not allowed. Volume of music / TV systems should not be too loud to cause nuisance to other exhibitors. Penalty will be levied on exhibitors violating any of these rules, as determined by the venue management / organizer, whose decision will be binding on exhibitors.
8. **GST REGULATIONS** : Participants will have to obtain necessary GST clearance from appropriate authority for the sale of any product from the exhibition premises.
9. **MODIFICATION OF FLOOR PLAN** :
 - (a) The organizer reserves the right to change the floor plans and / or location of space allotted to an exhibitor or of exit / entry points, passages, etc., any time before the commencement of erection of stalls, if in the option of the organizer, such changes are necessary.
10. **POSSESSION OF BOOTH** : Exhibitor can take possession of the booth at 7.pm on 18.01.2024. Display and decoration should be completed 8.00pm on 20.01.2024. Dismantling of booth will start at 7.00 pm on the last day of exhibition & removal goods must be completed by 12.00 midnight on the same day.
11. **SPACE NOT OCCUPIED** : Every exhibitor shall occupy the full area booked by him. If the exhibitor fail to take up the stand allocated to him, the Organizer reserves the right to use the stand so unoccupied as they think. The exhibitor shall not have any claims in this regard.
12. **PROMOTION DURING THE EXHIBITION** : Exhibitors are reminded not to place stickers, Signs or posters anywhere in the hall other than within their own stand. Likewise Exhibitors Representative may not distribute brochures, Invitations etc along the gangways or near the Entrance. This is unfair to other exhibitors and an inconvenience to visitors.
13. **HEAVY EQUIPMENT DISPLAY** : Exhibitors should submit the "Exhibitor Requirement Form" to the Organiser atleast 30 days in advance for special arrangement in flooring for extremely heavy equipment exhibit display.
14. **ELECTRICITY** : Each booth will be provided with a 5 A power socket. For the use of any additional Electrical or Electronic gadgets. It will be chargeable Rs.1500/-* for each KVA. The Additional Requirement Exhibitor should inform the organizer atleast 30 days in advance.
15. **SECURITY** : Each day by the closing of exhibition at 7.00 pm the venue of exhibition will be locked in the presence the organiser's representatives after exit of all the Exhibitors and visitors. While opening the venue of the exhibition by 10.00 am on the next exhibition day, it is advised to all the exhibitors and their representatives to be present at the venue.
16. **LAST DAY** : On the close of the Final day of the exhibition at 7.00 p.m exhibitors are requested to move out along with their belongings after collecting the Exit gate pass from the organizer. The organiser is no way responsible for the material left behind by the Exhibitor in the venue after the Exhibition is closed at 12.00 Midnight
17. **INSURANCE** : All kinds of Insurances related to Exhibitor Exhibits, Exhibitor staff and the property in the booth shall be taken care by the respective Exhibitors. The Organizer or the Venue Authorities does not hold any responsibility at any point of time, in the event of personal injury happen by any means to the Exhibitor, their Staffs, Agents, Invitees or Licenses however caused.
18. **PROHIBITION** : Smoking, Consumption of Alcohol and outside food inside the stall or inside the Exhibition venue is strictly prohibited.
19. **ADVERTISING IN FAIR VENUE** :
 - (a) Printed matter and advertising material may be displayed/ distributed only in their own stall and not in the hall gangways or outside the exhibitions hall.
 - (b) Moving, acoustic advertising and music are prohibited. The organisers shall be entitled to intervene and discontinue or remove the equipment in case of disturbance.

Date :

Signature of Exhibitor with Seal :

TERMS AND CONDITIONS FOR EXHIBITORS

20. RAW SPACE BOOTH SITE (Inside Hall)

(a) Booth designers are particularly requested to avoid designs which block or box-in other exhibitors booth, gangways, fire point, Extinguishers or emergency exits.

(b) No booth should be designed to go beyond 4M In height without specific consent of the Organisers. Exhibits and display should not Exceed this limit.

© Exhibitors without a platform are required to Ensure that free access is given for the running of necessary cable across their booth.

(d) The exhibitors must ensure that aisles are not Blocked during erection of their booth and that the contractors removes his off cut and debris from the hall and the booth is completed at 12.00 midnight of before start the Exhibition.

(e) All the electrical work must be carried out by the official contractor.

(f) Spray painting of stand panels with oil based Paint and any inflammable materials inside the hall are strictly prohibited.

(g) Welding is strictly prohibited.

(h) No plaster of Paris (POP), brick work, melamine polishing or carpentry work will be allowed inside the halls. The area of the booth must not exceed the allotted area.

All raw space/ Mezzanine stall Exhibitors should take booth design approval before 30 Days at Exhibition. The design should be sent in 3D Design Format with Proper Dimensions and measurements.

21. ELECTRICAL INSTALLATION :

All on-site electrical installation MUST be carried out by the officially appointed electrical Contractor; All prefabricated electrical fitting will be subject to an inspection by the official contractor. Before connection to the mains supply. Payment for extra electrical load and consumption should be made to the organisers.

22. HANDLING FACILITIES

The services of cranes and forklifts through authorised contractors will be available at extra cost if required.

The participant must mention in the application form. The details of weight of the exhibits to be handled. This cost has to be settled directly with the contractor.

23. EQUIPMENT INTERFERENCE :

No equipment can be operated which makes Excessive noise or causes electrical interference or annoyance to other exhibitors in this matter the decision of the organisers will be final.

24. GOVERNING LAW AND JURISDICTION :

Disputes if any, shall be governed and construed in accordance with Indian laws and shall be subject to jurisdiction of Madras High Court, Tamil Nadu.

25. UNFORESEEN OCCURRENCES :

In the event of any occurrence not foreseen in these rules & regulations, the decision of the Organiser shall be final.

26. GENERAL :

(a) participants shall use the space only for exhibition Purpose & not for cooking, staying or washing

(b) The decision of the Managing Director Prompt Trade Fairs | Pvt Ltd will be final and binding in regard to enforcement of these rules & regulations as laid down by the organisers

c) The organisers reserve the right to alter the floor plan, allot/reject the booth, alter the application, Stall charges, Terms & conditions.

(d) All display items should be positioned within the allocated booth space only. any violation from this will not be entertained and the organisers reserve the right to close the stall.

27. LIEN ON EXHIBITS : The organizer reserves the right to retain the exhibitor's good/exhibits as collateral till all the dues including charges for services, damages, or penalties, if any are settled by the exhibitor. Any costs for retention of the collateral will also have to be paid by the exhibitor. The organiser will not be liable for any damages to the exhibitor's goods during the retention period.

28. INDEMNITY OF ORGANISERS : The exhibitor expressly indemnify the organizer against any claims, loss or damage on account of the following

(a) Loss due to theft, fire of exhibitors property or personal injury to exhibitors staff or third party. The insurance against this risk is on the exhibitor.

(b) Change of venue, dates or timing of the exhibition, partial to total cancellation of exhibition due to local body authorities, political events of government and due to any contagious diseased warned by government orders etc.,

(c) Partial or total failure of electricity, Air - conditioning or any other services which is not entirely under the control of organiser.

29. FORCE MAJEURE: Under the conditions of force majeure which also include Strike, Bandh, Nature Calamities, Political Events or any Pandemics and other events and decision beyond the control of The organisers, the organisers are entitle to alter The dates, duration or cancellation of the entire fair, in the event of cancellation of the fair, the participation charges will be refunded after deduction of the costs already incurred by the organisers. At no cost cancellation is allowed. No refund will be done to the participant.

30. SETTLEMENT OF DISPUTES : The deadline for notifying any dispute in writing is 10 days from the close of the exhibition. The dispute will be subject to Madras High Court Jurisdiction only.

I have read the terms of contract for participation in this exhibition as printed above and agree to abide by the same.

Date :

Signature of Exhibitor with Seal :